

## Sign Code

<b>Section No.</b>										<b>Page No.</b>
<b>Section 7-1</b>	<b>Purpose</b>	-	-	-	-	-	-	-	-	<b>2</b>
<b>Section 7-2</b>	<b>Intent</b>	-	-	-	-	-	-	-	-	<b>2</b>
<b>Section 7-3</b>	<b>General Provisions</b>	-	-	-	-	-	-	-	-	<b>2</b>
<b>Section 7-4</b>	<b>Exempt Signs</b>	-	-	-	-	-	-	-	-	<b>3</b>
<b>Section 7-5</b>	<b>Prohibited Signs</b>	-	-	-	-	-	-	-	-	<b>3</b>
<b>Section 7-6</b>	<b>Permitted Signs</b>	-	-	-	-	-	-	-	-	<b>4</b>
	<b>Animated</b>	-	-	-	-	-	-	-	-	<b>4</b>
	<b>Freestanding</b>	-	-	-	-	-	-	-	-	<b>4</b>
	<b>Home Occupation</b>	-	-	-	-	-	-	-	-	<b>5</b>
	<b>Illuminated</b>	-	-	-	-	-	-	-	-	<b>5</b>
	<b>Non-Conforming</b>	-	-	-	-	-	-	-	-	<b>6</b>
	<b>On-Site Information</b>	-	-	-	-	-	-	-	-	<b>6</b>
	<b>Projecting</b>	-	-	-	-	-	-	-	-	<b>6</b>
	<b>Political</b>	-	-	-	-	-	-	-	-	<b>7</b>
	<b>Public Information</b>	-	-	-	-	-	-	-	-	<b>7</b>
	<b>Real Estate</b>	-	-	-	-	-	-	-	-	<b>7</b>
	<b>Temporary</b>	-	-	-	-	-	-	-	-	<b>7</b>
	<b>Wall</b>	-	-	-	-	-	-	-	-	<b>7</b>
	<b>Window</b>	-	-	-	-	-	-	-	-	<b>8</b>
	<b>Yard Sale</b>	-	-	-	-	-	-	-	-	<b>8</b>
	<b>Off-Premise</b>	-	-	-	-	-	-	-	-	<b>8</b>
	<b>Subdivision, Advertising, Directional, &amp; Identification</b>	-	-	-	-	-	-	-	-	<b>9</b>
<b>Section 7-7</b>	<b>Corner Parcels</b>	-	-	-	-	-	-	-	-	<b>10</b>
<b>Section 7-8</b>	<b>Computation of Sign Area</b>	-	-	-	-	-	-	-	-	<b>12</b>
<b>Section 7-9</b>	<b>Permits</b>	-	-	-	-	-	-	-	-	<b>12</b>
<b>Section 7-10</b>	<b>Enforcement</b>	-	-	-	-	-	-	-	-	<b>13</b>

**Section 7-1** Purpose

It is the purpose of this title to regulate all exterior signs so as to protect property values, the character of various use areas of the Town and the health, safety and public welfare of the citizens of the Town.

**Section 7-2** Intent

It is intended that signs be erected and displayed in such a manner as to avoid clutter, unwarranted distraction and visual or perceptual confusion to the detriment of the safe operation and functioning of the Town's transportation systems. Furthermore, it is intended that these regulations will not unreasonably infringe on any individual's right to communicate ideological expression through the use of signs.

**Section 7-3** General Provisions

- A. No banners or streamers shall be hung across any public right-of-way unless specifically granted approval by the Town Manager, or his/her authorized representative, upon a finding that such placement will not be detrimental to public safety and provided further that such placement shall not be for a period longer than thirty (30) days.
- B. Whenever a business, industry or service using a Commercial sign is discontinued, the sign shall be removed or obscured by the person owning or having possession of the property within thirty (30) days after the discontinuance of the business, industry or service.
- C. All signs that obstruct clear vision for a distance of fifty (50) feet in any direction from any street intersection or driveway, all illuminated signs that are erected in such a location that a traffic signal is in a direct line between the sign and on-coming traffic, all signs that employ a lighting or a control mechanism which causes radio, radar or television interference, any sign so erected as to obstruct any fire escape, window, door or opening used or required as a means of ingress or egress for fire fighting purposes and all signs that are unsafe, dilapidated or not in use shall conform to the provisions of this Code either by removal or reconstruction, within ten (10) days after the owner of the sign is notified of the violation.
- D. All signs other than wall signs may be back-to-back, and each side may have a maximum area not to exceed the maximum size stated for each respective type of sign in Section 7-6.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

- E. Attachment of any sign to utility poles, traffic control devices or street signs shall be prohibited. Unless specifically provided for in the Code, no sign shall project, overhang or otherwise be located on public property.
- F. No one use may utilize more than a total number of three (3) on-premise signs in conformance with this Code (under canopy signs shall not count toward the maximum) per street frontage, and provided that no one use shall exceed a maximum of four (4) on-premise signs.
- G. Any sign to be erected wholly or partially within State highway right-of-way shall be approved by the Arizona Department of Transportation prior to Town consideration.

**Section 7-4** Exempt Signs

- A. Official notices required by a court, public body or safety official.
- B. Directional, warning or information signs authorized by federal, state or municipal agencies
- C. Memorial plaques, building identification signs, and building cornerstones when made an integral part of the building or structure.
- D. Flags of a government or a non-commercial institution such as a school or fraternal organization.
- E. Religious symbols and seasonal decorations within the appropriate public holiday season.
- F. Community and public information signs.

**Section 7-5** Prohibited Signs

- A. Flashing or moving signs.
- B. Animated signs except as provided for in Section 7-6 A.
- C. Roof signs.
- D. Private signs in public right-of-way.
- E. Signs emitting sound.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

- F. Signs resembling traffic control devices.
- G. Signs painted on the exterior of fences or roofs.
- H. Portable signs.
- I. Signs advertising facilities located outside the Town of Clarkdale.
- J. Banners, streamers, pennants, flags, wind signs except as specifically permitted by this Code.

**Section 7-6** Permitted signs

- A. Animated
  - 1. Limited to traditional barber poles and time & temperature devices.
  - 2. Maximum of one (1) per business.
  - 3. Freestanding, wall or projection.
  - 4. Maximum size not to exceed fifty (50) square feet.
- B. Freestanding
  - 1. Maximum number equals one (1) per street frontage per parcel plus one (1) additional sign for street frontages in excess of five hundred (500) feet.
  - 2. Maximum square feet per sign for parcels containing a single use:
    - a. For buildings with first floor area up to 3,500 square feet, the maximum size sign equals thirty-two (32) square feet.
    - b. For buildings with first floor area over 3,500 square feet, the maximum size sign equals fifty (50) square feet.
  - 3. Maximum square feet per sign for parcels containing multiple uses:
    - a. For buildings with first floor area up to 5,000 square feet the maximum size sign equals thirty-two (32) square feet.
    - b. For buildings with first floor area over 5,000 square feet the maximum size sign equals fifty (50) square feet.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

4. Maximum height equals fourteen (14) feet in the CB, C and I districts and six (6) feet all other districts. In no case shall the sign exceed the height of the building.
5. Minimum setback from property line equals one (1) foot for signs six (6) feet or less in height; for signs in excess of six (6) feet in height the setback shall no be less than the height of the sign.
6. Nonresidential uses and Bed & Breakfast uses in residential districts:
  - a. Maximum sign size of six (6) square feet in single family residential districts.
  - b. Maximum sign size of thirty-two (32) square feet in multi-family residential districts.
  - c. Maximum sign height of six (6) feet.

**C. Home Occupation**

1. Residential district:
  - a. Non-illuminated
  - b. Maximum size equals two (2) square feet
2. Non-Residential district:
  - a. As permitted by Code

**D. Illuminated**

1. Not allowed within seventy (75) feet of a residential district, except as permitted in a PUD or PAD.
2. All light fixtures, if required to be shielded, shall be installed in a manner as defined for fully or partially shielded fixtures.
3. Indirect lighting fixtures shall be installed so that the illuminated area is limited to the sign area.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

4. Internally illuminated signs shall be constructed with an opaque background and translucent lettering or symbols, or with a colored background and lighter letters. The color of the background is not limited by this Code.
5. Illuminated signs must be extinguished after 9:00 p.m. or at the close of business, whichever is later.

E. Nonconforming

1. Reconstruction, enlargement, relocation, extension, replacement or alteration of the structure of a nonconforming sign to any extent, except as permitted in Section 7-6 E.2, is not permitted unless it is brought into conformance with this Code.
2. A nonconforming sign which is destroyed or damaged to the extent of more than 50% of its net worth, at the time of damage, due to natural causes may not be reconstructed except in conformance with this Code. However, any sign destroyed or damaged to any extent by vandalism may be reconstructed to its original state within three (3) months.
3. A nonconforming sign shall be considered abandoned when the property upon which it is located becomes vacant or unoccupied for a period of six (6) consecutive months from the date of a utility disconnect or a documented inspection of the property for which it advertises.

F. On-Site Information

1. As reviewed and approved by staff and the Design Review Board.
2. On-Site information signage shall not contain advertising script or symbols.

G. Projecting

1. Maximum height equals top of wall.
2. No signage shall extend over public property except in the Central Business district and in no case shall the bottom of the sign be nearer than nine (9) feet to grade, nor shall the leading edge of the sign be nearer than two (2) feet to the curb.
3. Maximum sign size equals fifty (50) square feet.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

- 4. Maximum number equals one (1) per business.
- 5. Not allowed on the same wall as a wall sign.

H. Political

- 1. Maximum size equals six (6) square feet.
- 2. Signs must be located on private property.
- 3. Said signs shall not be erected earlier than sixty (60) days prior to an election nor removed later than ten (10) days after an election.

I. Public Information

- 1. May be located on private or public property, including rights-of-way.
- 2. As permitted by law in furtherance of public safety, convenience or economic development.

J. Real Estate

- 1. Maximum size equals six (6) square feet.
- 2. Number limited to one (1) sign per street frontage per parcel.

K. Temporary

- 1. Limited to the following:
  - a. Thirty-two (32) square feet maximum.
  - b. Maximum number equals one (1) per street frontage per parcel.
  - c. Minimum setback from property line equals twenty-five (25) feet or on the wall for commercial or industrial uses and 1 foot for residential uses.
- 2. Must be placed on the property for which it advertises.

L. Wall

- 1. Not allowed on the same wall as a projecting sign.
- 2. Maximum number equals one (1) per approved wall area.
- 3. Maximum size equals:
  - a. In commercial and industrial districts, two (2) square feet per linear foot of approved wall area, each wall considered separately.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

- b. For multi-family uses, one (1) square foot per linear foot of approved wall area, each wall considered separately.
- c. For single family uses, two (2) square feet.
- 4. Maximum height equals top of wall to which affixed.
- 5. Maximum projection from wall surface equals eighteen (18) inches, with a minimum clearance of eight (8) feet if located over a public right-of-way.
- 6. Any one use shall not exceed two (2) wall signs.

**M. Window**

- 1. May cover up to one-half (1/2) the window area; square footage to be subtracted from allowable wall signage area.
- 2. No more than 25% of the allowable window signage maybe illuminated.

**N. Yard Sale**

- 1. Must contain the date and address of the yard sale.
- 2. Must be removed within seventy-two (72) hours of placement.
- 3. Must be located on private property.
- 4. May not be attached to traffic control devises, utility poles or street signs.

**O. Off-Premise**

- 1. Maximum number equals one (1) per street frontage per parcel on which the sign is placed.
- 2. Maximum size of sign advertising a single use equals thirty-two (32) square feet.
- 3. Maximum size of sign advertising multiple uses equals fifty (50) square feet.
- 4. Minimum separation between off-premise signs equals six hundred (600) feet, includes signs on same or different parcels.
- 5. Minimum separation between off-premise & on-site signage equals two hundred (200) feet.
- 6. Minimum setback equals the required setback of the zone district if the parcel is developed or ten (10) feet if undeveloped.

- 7. Limited to CB, C or I zone districts.
- 8. 50% of the signage allocated to off-premise advertising shall be deducted from the allowable on-site signage of the advertising parcel.

P. Subdivision Advertising, Directional and Identification:

1. General:

A master sign package for each development including the type, number, size locations, materials and colors of the various signs shall be approved by the Design Review Board prior to the issuance of a permit for any sign authorized under this section of the Code.

2. On-Site Advertising and Directional:

- a. One sign shall be permitted at each entry with a maximum of four (4) signs.
- b. The maximum aggregate area of all entry signs shall be one hundred sixty (160) square feet, with a maximum size of any single sign not to exceed fifty (50) square feet.
- c. Maximum height shall equal ten (10) feet.
- d. The edges of all signs shall be boxed.
- e. Such signs may be maintained until such time as 95% of the lots in the subdivision are sold, or the sales office closes, whichever occurs first.
- f. Such signs shall not be located nearer than fifty (50) feet from a lot containing an occupied residence.

3. Off-Site Advertising and Directional:

- a. Such signs must be located within one and a half (1.5) miles of the subdivision, on vacant property with the written permission of the property owner.
- b. A maximum of two (2) signs are permitted for each subdivision and may not be located on a local street. Each sign shall have a maximum

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

area of thirty-two (32) square feet and a maximum height of eight (8) feet, six (6) feet in residential zone districts.

- c. Such signs may be maintained until such time as 95% of the lots in the subdivision are sold, or the sales office close, whichever occurs first.

4. Off-Site Weekend Directional Signs:

- a. Permits are established for each subdivision on an annual basis based on a site plan showing all proposed signs and locations.
- b. Maximum of eight (8) signs per subdivision.
- c. Maximum of four (4) square feet per sign.
- d. Signs may not be installed before 4:00 p.m. on Friday and must be picked up by 10:00 a.m. on Monday, except when Monday is a holiday, then by 10:00 a.m. on Tuesday.
- e. Signs may not be placed in the public right-of-way nor attached to any utility poles, street or regulatory signs, bridges, trees or similar objects.
- f. Signs may not be placed on private property without the written permission of the property owner.
- g. Signs must be located within one and a half (1.5) miles of the subdivision, separated by not less than fifty (50) feet from any other sign and may not exceed three (3) feet in height.

5. On-Site Subdivision Identification:

- a. One sign may be permitted at each entrance up to a maximum of four (4) signs.
- b. The maximum aggregate area of all entry signs shall be one hundred sixty (160) square feet, with maximum size of any single sign not to exceed fifty (50) square feet.
- c. Maximum height shall equal six (6) feet.

**Section 7-7** Corner Parcels

- A. In order to preserve sight distance, an unobstructed view shall be maintained within these triangular areas.

**SIGN CODE**

**ZONING CODE**

**CHAPTER SEVEN**

1. At the intersection of two streets, or where an alley intersects a street: A triangle defined by measuring thirty-five (35) feet in length along the curb or edge of improved roadway from their point of intersection, the third side being a diagonal line connecting the first two. The Town may require more than thirty-five (35) feet in high volume, high speed traffic areas.
  
2. At the intersection of a driveway and a street: A triangle defined by measuring twenty (20) feet along the curb or edge of improved roadway and the edge of the driveway, the third side being a diagonal line connecting the first two.
  
3. No signs, except traffic signs, shall exceed a height of three (3) feet above the grade of the lower roadway within the triangular area. In addition, sign projection, or overhang, across this area may be permitted only when the bottom of the sign is a minimum of nine (9) feet above the grade of the higher roadway.

Insert Diagram

**Section 7-8** Computation of Sign Area

A. Single face signs:

1. The area of the sign shall be determined by measuring the smallest square, rectangle, triangle or combinations thereof, consisting of a maximum of eight straight lines, which will encompass the extreme limits of the writing, representation, emblem or other display, together with the area of the material or coloring forming an integral part of the background of the sign, but, not including any supporting framework.

B. Multiple Face signs:

1. The area of the sign shall be determined by adding together the area of all the sign faces visible from any single point.

**Section 7-9** Permits

A. No commercial sign shall be displayed in the Town until a permit for it has been issued by the Town unless it is exempt from a permit in accordance with this sign code. Application shall be made to the Community Development Department on forms and include information as required by the Town.

B. Permit fees shall be as established by the Town Council.

C. Exemptions:

1. Grand opening, Going out of business, Seasonal sales, Special promotions.
2. Home Occupations:
  - a. Wall sign only, not to exceed two (2) square feet.
  - b. Limited to name or occupations of occupant conducting a lawful home occupation.
3. Yard Sale
4. Ideological
5. Political
6. Variances (See Section 17-2-2 of the Town Code)

**Section 7-10** Enforcement

- A. All signs shall be subject to inspection and approval by the Community Development Department to ensure compliance with the Zoning Code.
- B. Footing inspections may be required for all signs having footings.
- C. Signs containing electrical wiring shall conform to the standards of the applicable electrical code and the components shall bear the label of a testing agency approved by the State of Arizona.
- D. When, in the opinion of the Town Manager or his/her authorized representative, reasonable cause exists concerning the safety of a proposed or existing sign structure, the applicant or owner shall furnish written documentation from a registered civil, structural, electrical or mechanical engineer certifying its safety.
- E. Notice of noncompliance of any sign shall be given to the owner and user of such sign by first class mail sent to the last known address of the owner and user as shown on the records of the Yavapai County Assessor.
- F. Failure to remove or bring the sign into compliance in accord with a notice given pursuant to Section 7-10 E above may result in appropriate enforcement action, including but not limited to:
  - 1. The Town Attorney, acting on behalf of the Town Council, may seek the;
    - a. Removal of any sign not erected in compliance with this Code or maintained in a safe manner and,
    - b. the billing of the owner or user of such sign an amount equal to the costs to the Town in removing and storing any such sign; or,
    - c. issuance of a citation by the Clarkdale Police Department for the offending party(ies) to appear before the Town Magistrate.
- G. Definitions: (See Chapter 2 of the Zoning Code)

### Permitted Signs by Type and Zone District

Sign Type	R1A	R1	R1L	RS3	R2	R3	R4	R4A	CB	C	I
Animated	N	N	N	N	N	N	N	N	P	P	P
Freestanding	P	P	P	P	P	P	P	P	P	p	P
Ideological (1)	P	P	P	P	P	P	P	P	P	P	P
Illuminated (2)	N	N	N	N	N	N	N	N	P	P	P
Off-premise	N	N	N	N	N	N	N	N	P	P	P
On site info	P	P	P	P	P	P	P	P	P	P	P
Projecting	N	N	N	N	P	P	N	N	P	P	P
Political (1)	P	P	P	P	P	P	P	P	P	P	P
Public info.	P	P	P	P	P	P	P	P	P	P	P
Real estate (3)	P	P	P	P	P	P	P	P	P	P	P
Subdivision Adv. & Directional	P	P	P	P	P	P	P	P	P	P	P
Subdivision ID	P	P	P	P	P	P	P	P	P	P	P
Temporary	P	P	P	P	P	P	P	P	P	P	P
Wall	P	P	P	P	P	P	P	P	P	P	P
Window (4)	P	P	P	P	P	P	P	P	P	P	P
Wind (5) Banners Pennants Streamers	P	P	P	P	P	P	P	P	P	P	P

P= Permitted

N= Not Permitted

(1) Not to exceed 6 square feet.

(2) Not permitted within 75 feet a residential district for PUD or PAD development.

(3) For sale, for lease signs not to exceed 5 square feet in residential districts.

(4) Home occupation only signs permitted in residential districts.

(5) Permitted for a maximum of 5 days for bonafide Grand Openings, Going Out of Business Sales, Open House, or similar short term events.